



**FACE
POWDER**
Formulations



FORMULATIONS & TECHNICAL MARKETING PROFILE

PO5-1-06 LET IT GLOW SOFT BAKED POWDER

Creamy and soft baked highlighter which subtly illuminates the skin with a golden pinkish glow. The natural formula goes on smoothly and wears for a long time.

PO5-1-05 LAVENDER BLOOM HIGHLIGHTER

This baked highlighter is the softest of them all. Farnal CS3757 corn starch imparts a super lightweight feel to the formula, whilst the finely milled Arcoppearl Sparkle 230 and Arcoppearl Pure 1060SR provide an iridescent lavender shimmer that creates a luminous multidimensional sheen perfect on any skin tone. This powder not only feels and looks amazing, but is also good for the skin: Sericite EW-F8's unique aloe and coconut coating melts at body temperature providing a moisturizing effect. In addition, Aroleat Lavanda reinforces skin's hydration to restore its radiance and softness.

PO5-1-07 TINKERBELL POWDER

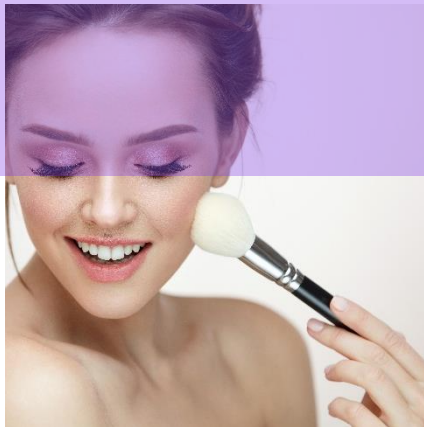
A baked bronzer that is able to warm the skin tone giving an illuminating effect. It is characterized by a soft touch thanks to tapioca starch and texturizing agents.

PO5-1-03 BAKE ME MATTE

A baked foundation with a velvety touch that can be used wet or dry.

GE2-0-17 HYPNOTEYES SHADOW

A cream-powder eyeshadow, characterized by a unique putty texture, that delivers light and pearly color without fading or fall out.



PO5-1-06

LET IT GLOW SOFT BAKED POWDER



Creamy and soft baked highlighter which subtly illuminates the skin with a golden pinkish glow. The natural formula goes on smoothly and wears for a long time.

	Trade Name	INCI Name	Function	%
A.	Farmal CS 3757 (<i>Ingredient</i>)	Zea Mays Starch	Texturizing Agent, Filler	26,84
	Sericite PHN (<i>Presperse</i>)	Mica	Filler	10,00
	Satin B UCR (<i>Presperse</i>)	Bismuth Oxychloride	Pearl	10,00
	D&C Red 27 Lake (<i>Kolortek</i>)	CI 45410	Pigment	0,16
	Vegetable Alternative to Silicone (<i>EFP Biotek</i>)	Hydrogenated Ethylhexyl Oliviate, Hydrogenated Olive Oil Unsaponifiables	Emollient	4,00
	DISM (<i>Nikko</i>)	Diisostearyl Malate	Emollient	4,00
	Prevan Sodium Dehydroacetate	Sodium Dehydroacetate	Preservative	0,50
	Microcare NB (<i>Thor</i>)	Sodium Benzoate	Preservative	0,50
C.	Bismica Dorado (<i>Presperse</i>)	Bismuth Oxychloride, Mica, CI 77491	Pigment	8,00
	Bismica Max Dorado (<i>Presperse</i>)	CI 77891, Mica, Bismuth Oxychloride	Pigment	23,00
	Bismica Diamond 01 (<i>Presperse</i>)	Mica, Bismuth Oxychloride	Pigment	11,00
D.	Veegum HV Granules (<i>Vanderbilt</i>)	Magnesium Aluminum Silicate	Rheology Modifier	2,00

Manufacturing process

Weigh components of phase A and mill them for 2 minutes. Take some part of phase A, add it to oils and preservative (phase B) and mix. Add this blend to phase A and mill again for other 2 minutes. Add pearls to A+B and mill for few seconds. Prepare a 2% aqueous dispersion of Veegum. Add it to A+B+C in the ratio 1:1 and mix until all powder is wet. Arrange the right quantity of paste on the proper support, press and put into a oven at 60°C for 4 hours.



% of natural derived ingredients in the formulation (water included)



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TECHNICAL MARKETING PROFILE

PO5-1-06

LET IT GLOW SOFT BAKED POWDER - 10 INGREDIENTS

Let your complexion shine of a golden pinkish light. This baked powder is natural based thanks to a polymer derived from corn starch, Farmal CS 3757, that is not only a filler but also a texture enhancer. Vegetable Alternative to Silicone, a derived from Olive Oil with texture similar to D5 is used.

Key Ingredients

Farmal CS 3757: it is a non-ionic, bio-based polymer derived from native corn starch, which can be used to enhance aesthetic and sensorial attributes in topical powders, colour cosmetics, skin creams and lotions.

Technical Plus

D&C Red 27 Lake: high quality red 27 lake.

Bismica Dorado: uniquely bonded combination of pigments, bismuth oxychloride + muscovite mica. They give vibrant color with a subtle satin luster, superior skin adhesion, readily dispersible.

Unique plus of the formula

A green based creamy texture with good colour performance. It is formulated with only 10 ingredients.

Consumer benefits

- natural light on complexion
- talc free
- suitable for sensitive skin

Free of:

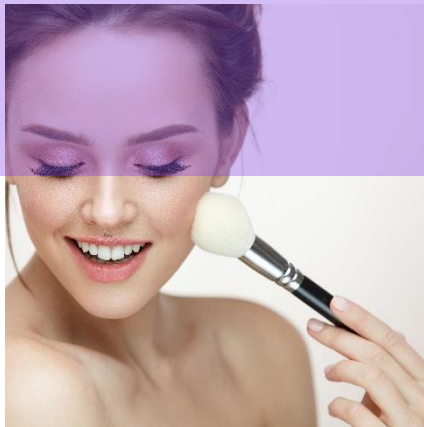
- Silicones
- Talc
- Sulfates
- Fragrance/Aroma
- D5
- Petrolatum



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PO5-1-05 LAVENDER BLOOM HIGHLIGHTER

This baked highlighter is the softest of them all. Farnal CS3757 corn starch imparts a super lightweight feel to the formula, whilst the finely milled Arcoppearl Sparkle 230 and Arcoppearl Pure 1060SR provide an iridescent lavender shimmer that creates a luminous multidimensional sheen perfect on any skin tone. This powder not only feels and looks amazing, but is also good for the skin: Sericite EW-F8's unique aloe and coconut coating melts at body temperature providing a moisturizing effect. In addition, Aroleat Lavanda reinforces skin's hydration to restore its radiance and softness.

	Trade Name	INCI Name	Function	%
A.	Farnal CS 3757 (Ingredient)	Zea Mays Starch	Texturizing Agent, Filler, Rheology Modifier	25,50
	EM Sericite EW-F8 (Toshiki)	Mica, Aloe Barbadensis Extract, Cocos Nucifera Oil	Filler	10,00
	Satin B UCR (Presperse)	Bismuth Oxychloride	Pearl	10,00
	Bismica Max Violet (Presperse)	CI 77492, Mica, Bismuth Oxychloride	Pigment	1,70
	Vegetable Alternative to Silicone (EFP Biotek)	Hydrogenated Ethylhexyl Oliviate, Hydrogenated Olive Oil Unsaponifiables	Emollient	4,00
	DISM (Nikko)	Diisostearyl Malate	Emollient	3,20
	Aroleat Lavanda (Codif)	Caprylic/Capric Triglyceride, Hydrogenated Vegetable Oil, Lavandula Stoechas Extract	Anti-age	0,75
	Aperoxid TLA (Biochim)	Lecithin, Tocopherol, Ascorbyl Palmitate, Citric Acid	Antioxidant	0,05
C.	Arcoppearl Sparkle 230 (Presperse)	Synthetic Fluorophlogopite, CI 77891, Tin Oxide	Pearl	31,00
	Arcoppearl Pure 1060RBR (Presperse)	Mica, CI 77891, Tin Oxide	Pearl	11,00
D.	Veegum HV Granules (Vanderbilt)	Magnesium Aluminum Silicate	Rheology Modifier	2,00

Manufacturing process

Weigh components of phase A and mill them for 2 minutes. Take some part of phase A, add it to oils and preservative (phase B) and mix. Add this blend to phase A and mill again for other 2 minutes. Add pearls to A+B and mill for few seconds. Prepare a 2% aqueous dispersion of Veegum. Add it to A+B+C in the ratio 1:1 and mix until all powder is wet. Arrange the right quantity of paste on the proper support, press and put into a oven at 60°C for 4 hours.



% of natural derived ingredients in the formulation (water included)



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TECHNICAL MARKETING PROFILE

PO5-1-05

LAVENDER BLOOM HIGHLIGHTER

This baked highlighter is the softest of them all. Farmal CS3757 corn starch imparts a super lightweight feel to the formula, whilst the finely milled Arcoppearl Sparkle 230 and Arcoppearl Pure 1060SR provide an iridescent lavender shimmer that creates a luminous multidimensional sheen perfect on any skin tone. This powder not only feels and looks amazing, but is also good for the skin: Sericite EW-F8's unique aloe and coconut coating melts at body temperature providing a moisturizing effect. In addition, Aroleat Lavanda reinforces skin's hydration to restore its radiance and softness.

Key Ingredients

Farmal CS 3757: it is a non-ionic, bio-based polymer derived from native corn starch, which can be used to enhance aesthetic and sensorial attributes in topical powders, colour cosmetics, skin creams and lotions.

Technical Plus

EM Sericite EW-F8: creamy texture, skin affinity and moisturizing properties for this powder with a coating composed by aloe leaf extract and coconut oil.

Arcoppearl Sparkle 230: synthetic mica based pearlescent pigment with excellent brightness, superior in interference and transparent colors.

Active Plus

Aroleat Lavanda: it strengthens the cohesion and radiance of dry skin.

Unique plus of the formula

Complexion is natural enlightened and skin is moisturized.

Consumer benefits

- natural radiance
- comfort
- soft texture
- active make up

Free of:

- Talc
- Sulfates
- Fragrance/Aroma
- D5
- Petrolatum



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PO5-1-07 TINKERBELL POWDER

A baked bronzer that is able to warm the skin tone giving an illuminating effect. It is characterized by a soft touch thanks to tapioca starch and texturizing agents.

	Trade Name	INCI Name	Function	%
A.	Nativacare 9330 (<i>Ingredion</i>)	Tapioca Starch	Texturizing Agent, Filler	32,80
	Amihope OL (<i>Ajinomoto</i>)	N-Capryloyl Lysine	Texturizing Agent	10,00
	UP-611 (<i>Toshiki</i>)	HDI/Trimethylol Hexyllactone Crosspolymer, Methyl Methacrylate Crosspolymer	Skin Adhesion	7,00
	Anybes Nylon 12 (<i>Presperse</i>)	Nylon-12	Texturizing Agent	10,00
	FDP-C-White3 (<i>Nikko</i>)	Talc, CI 77891, Hydrogen Dimethicone, Aluminum Hydroxide	Pigment	12,00
	FDP-C-Da-Yellow (<i>Nikko</i>)	CI 77492, Talc, Hydrogen Dimethicone	Pigment	6,70
	FDP-C-Da-Red (<i>Nikko</i>)	CI 77491, Talc, Hydrogen Dimethicone	Pigment	1,50
	FDP-C-Da-Black (<i>Nikko</i>)	CI 77499, Talc, Hydrogen Dimethicone	Pigment	1,30
	Arcoppearl Sparkle 410 (<i>Presperse</i>)	Synthetic Fluorphlogopite, CI 77891, Tin Oxide	Pearl	10,00
	Arcoppearl Sparkle 510 (<i>Presperse</i>)	Synthetic Fluorphlogopite, CI 77891, Tin Oxide	Pearl	1,00
B.	CIO (<i>Nikko</i>)	Cetyl Ethylhexanoate	Emollient	6,00
	Microcare PHC (<i>Thor</i>)	Phenoxyethanol, Chlorphenesin, Glycerin	Preservative	0,70
C.	Veegum HV Granules (<i>Vanderbilt</i>)	Magnesium Aluminum Silicate	Rheology Modifier	1,00

Manufacturing process

Weigh components of phase A and mill them for 2 minutes. Take some part of phase A, add it to oils and preservative (phase B) and mix. Add this blend to phase A and mill again for other 2 minutes. Pass all the powder through a sieve. Prepare a 1% aqueous dispersion of Veegum (C). Add 1 part of the dispersion (C) to 1 parts of A+B and mix until all powder is wet. Arrange the right quantity of paste on the proper support, press it and put into a oven at 60°C for 4 hours.



% of natural derived ingredients in the formulation (water included)



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TECHNICAL MARKETING PROFILE

PO5-1-07

TINKERBELL POWDER

It is soft and it shines like Tinkerbell in the night. This baked powder has a double function: it is a bronzer but it is also an highlighter. It contains Nativacare 9330, a natural polymer that gives good sensorial properties and that is used as talc replacement. Amihope OL, an amino acid derivative, is a powder that enhances powder creamy feel. UP-611 is used, to improve skin adherence of the powder. Arcoppearl Sparkle, series 410 and 510, is the pearl that provides this lightful color.

Key Ingredients

Nativacare 9330: organic-Certified natural polymer for elegant texture, enhanced spreadability, greasiness reduction and silky skin-feel.

Technical Plus

Amihope OL: amino acid derivative, it imparts a soft and silky feel to the skin as well as excellent emolliency, and also can relieve drying feel of inorganic powders.

UP-611: hemispherical shaped powder which **holds pigments on lip** surface, creating a colorful, powerful effect. It **enhances skin adhesion** of the powder, which stays in place increasing **long lasting**.

Arcoppearl Sparkle 410: synthetic mica based pearlescent pigment with excellent brightness, superior in interference and transparent colors.

Arcoppearl Sparkle 510: synthetic mica based pearlescent pigment with excellent brightness, superior in interference and transparent colors.

Unique plus of the formula

It is inclusive since it adapts to every skin tone.

Consumer benefits

- healthy light
- easy to apply
- soft touch
- it is possible to blend it depending on skin tones.

Free of:

- Talc
- Sulfates
- Fragrance/Aroma
- D5
- Petrolatum



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PO5-1-03 BAKE ME MATTE

A baked foūndation with a velvety touch that can be used wet or dry.

	Trade Name	INCI Name	Function	%
A.	Sericite TKC (<i>Toshiki</i>)	Mica	Filler	44,72
	D-400 (<i>Toshiki</i>)	HDI/Trimethylol Hexyllactone Crosspolymer, Silica	Texturizing Agent, Soft Focus	5,00
	Elisphere P43 (<i>Prodotti Gianni</i>)	Silica	Texturizing Agent, Soft Focus	5,00
B.	FDP-C-White3 (<i>Nikko</i>)	Talc, CI 77891, Hydrogen Dimethicone, Aluminum Hydroxide	Pigment	19,50
	FDP-C-Da-Yellow (<i>Nikko</i>)	CI 77492, Talc, Hydrogen Dimethicone	Pigment	12,00
	FDP-C-Da-Red (<i>Nikko</i>)	CI 77491, Talc, Hydrogen Dimethicone	Pigment	3,75
	FDP-C-Da-Black (<i>Nikko</i>)	CI 77499, Talc, Hydrogen Dimethicone	Pigment	3,00
	Prizmalite P2050SL (<i>Prizmalite</i>)	Glass Beads	Texturizing Agent	2,00
C.	Liponate 2-DH (<i>Vantage</i>)	PEG-4 Diheptanoate	Emollient	3,00
	Nikkoguard 88 (<i>Nikko</i>)	Glyceryl Caprylate, Ethylhexylglycerin	Preservative	0,80
	KSG-016F (<i>Shin Etsu</i>)	Dimethicone, Dimethicone/Vinyl Dimethicone Crosspolymer	Texturizing Agent, Thickener	1,00
D.	Gomma Xanthan (<i>Res Pharma</i>)	Xanthan Gum	Rheology Modifier	0,23

Manufacturing process

Weigh components of phase A+B and mill them for 2 minutes. Take some part of phase A+B, add it to oils and preservative (phase C) and mix. Add this blend to phase A+B and mill again for other 2 minutes. Prepare a 0,7% aqueous dispersion of Xanthan Gum (D). Add 1 part of the dispersion (D) to 2 parts of A+B+C and mix until all powder is wet. Arrange the right quantity of paste on the proper support, press it and put into a oven at 60°C for 24 hours.



% of natural derived ingredients in the formulation (water included)



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TECHNICAL MARKETING PROFILE

PO5-1-03

BAKE ME MATTE

A soft baked foundation with silky texture. Thanks to **FDP-series** it has a good colour coverage with matte finish, that is given by **Elisphere P43**, a spherical silica with good oil absorbing. Spherical glass beads - **Prizmalite P2050SL** - and a soft and elastic texturizing agent - **D-400** - give a great soft focus effect.

Key Ingredients

FDP-C-White3: compared to the traditional treated pigments on the market the FDP can be dispersed immediately without any pre-milling or pre-treatment (pre-dispersion in the lipo phase). And... you will be surprised by the beautiful texture of the finished product!

Technical Plus

D-400: it is the **softest** and **most elastic texturizer** and it also has a **spherical shape**. The microspheres **fill** the **wrinkle** that immediately disappears. It confers a **velvety feel** with **soft-focus effect**.

Elisphere P43: it provides a great soft focus effect, erasing time on skin. It is a texturizer, absorbs sebum, thickens lipophilic systems and provides soft focus effect.

Prizmalite P2050SL: it is a texturizer made of glass spheres with particles size of 40 micron. It acts as a magnifying lense, enhancing pigment effects. It gives soft-focus too, thanks to its spherical and transparent shape. The result is a higher colour yield.

Unique plus of the formula

A great texture with matte and natural finish.

Consumer benefits

- matte finish
- soft focus
- good coverage
- easy to blend

Free of:

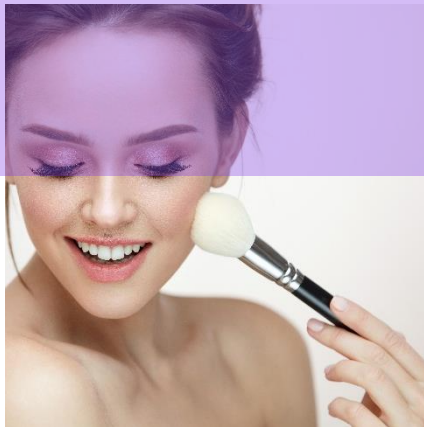
- Talc
- Sulfates
- Fragrance/Aroma
- D5
- Petrolatum



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GE2-0-17 HYPNOTEYES SHADOW

A cream-powder eyeshadow, characterized by a unique putty texture, that delivers light and pearly color without fading or fall out.

	Trade Name	INCI Name	Function	%
A.	Lipovol C-76 (<i>Vantage</i>)	Cocos Nucifera Oil	Emollient	24,40
	Bentone Gel IHD V (<i>Elementis</i>)	Isohexadecane, Disteardimonium Hectorite, Propylene Carbonate	Rheology Modifier	15,00
	Lift Oleoactif (<i>Oléos</i>)	Carthamus Tinctorius Seed Oil, Spilanthes Acmella Flower/Leaf/Stem Extract, Astragalus Membranaceus Root Extract, Ubiquinone, Tocopherol	Moisturizing, Anti-oxidative Stress	1,00
B.	EM Sericite EW-F8 (<i>Toshiki</i>)	Mica, Aloe Barbadensis Extract, Cocos Nucifera Oil	Filler	22,00
	TP Powder A (<i>Toshiki</i>)	Polymethyl Methacrylate	Texturizing Agent	10,00
	Elisphere A812 (<i>Prodotti Gianni</i>)	Silica	Texturizing Agent, Soft Focus, Thickener	4,00
	Bismica Black (<i>Presperse</i>)	Bismuth Oxochloride, Mica, CI 77499	Pigment	1,00
	D&C Blue 1 Lake (<i>Koloritek</i>)	CI 42090	Pigment	0,60
C.	Arcoppearl Sparkle 200 (<i>Presperse</i>)	Synthetic Fluorophlogopite, CI 77891, Tin Oxide	Pearl	15,00
	Arcoppearl Sparkle 500 (<i>Presperse</i>)	Synthetic Fluorophlogopite, CI 77891, Tin Oxide	Pearl	7,00

Chemical/physical characteristics

Appearance:	pearled grey-blue paste
pH:	n.a
Viscosity (Brookfield RVT, 20 rpm, 20°C):	n.a
Stability:	3 months at 40°C

Manufacturing process

Melt components of phase A up to 40°C and mix thoroughly. Disperse powders (phase B) into phase A. Pass the paste through a three-roll mill and finally add pearls.



% of natural derived ingredients in the formulation (water included)



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TECHNICAL MARKETING PROFILE

GE2-0-17

HYPNOTEYES SHADOW

A **bouncy** and **soft** eye shadow, super easy and pleasant to apply. A **putty texture**, thanks to the presence of **Lipovol C-76**, which acts as an emollient and melts when in contact with the skin. **EM Sericite EW-F8**, guarantees adherence and soft touch. Besides giving a shining look, this eye shadow **helps redefine eye volume and eye contour**, thanks to the lifting effect of the active principle **Lift Oleoactif**.

Key Ingredients

Lipovol C-76: natural **emollient**, it melts in contact with the skin thanks to the specific melting point of 27-28°C.

Technical Plus

EM Sericite EW-F8: creamy texture, skin affinity and **moisturizing properties** for this powder with a coating composed by aloe leaf extract and coconut oil.

Active Plus

Lift Oleoactif: it has **powerful** and fast **multi lifting effects**. The eye contouring is visibly **smoother** and **tightened** in record time.

Unique plus of the formula

Long lasting eye shadow, with an extraordinary **putty texture** and an incredible **shimmery finishing**.

Consumer benefits

- **long lasting**
- **highly pigmented** eye shadow
- smooth **easy application**

Free of:

- silicones
- parabens
- PEG
- fragrance



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