





FORMULATIONS & TECHNICAL MARKETING PROFILE

ST4-0-10 GET YOUR SKIN GLOWING STICK

This creamy formula can be applied on bare skin or over the foundation to illuminate and to reduce skin imperfections by reflecting light. It also contains butters to give emolliency and moisturizing properties.

ST4-0-09 SELFIE READY PRIMER

This easy-to-apply face primer covers imperfections, blurs pores, smooths fine lines and naturally mattifies creating an even skin surface for better-looking and longer-lasting make-up

ST4-0-11 STICK THE STRESS AWAY!

Stick foundation that provides the skin with a natural and matte finish, thanks to its ability to absorb oils. It also gives a creamy and silky feel.

ST4-0-12 WRINKLE FIRMING AND COOLING EYE-STICK

An easy to apply W/S stick for eyes area. It leaves the skin fresh and hydrated without residues. Stoechiol relaxes the wrinkles for an immediate anti-age effect.

ST4-0-07 PICK-ME-UP WATER FRESH STICK

A natural based W/O stick that gives a quick boost hydration and refreshing effect. The formula is enriched with aloe, marine exopolysaccharides, radical scavenger and creamy olive waxy butter.

Prov0018 PURENERGY CHARCOAL CLEANSING STICK

A natural-based, purifying and energizing oil-to-milk face cleansing stick that releases charcoal upon application and gently exfoliates skin, leaving it smooth, clear and radiant.



ST4-0-10 GET YOUR SKIN GLOWING STICK

This creamy formula can be applied on bare skin or over the foundation to illuminate and to reduce skin imperfections by reflecting light. It also contains butters to give emolliency and moisturizing properties.

	Trade Name	INCI Name	Function	%
A.	Microease 1132 (Micro Powders)	Synthetic Wax, Cera Microcristallina	Body Agent	12,70
	AJK OD 2046 (Ajinomoto)	Octyldodecanol, Dibutyl Lauroyl Glutamide, Dibutyl Ethylhexanoyl Glutamide	Rheology Modifier	3,00
	Iso Jojoba 35 (Vantage)	Simmondsia Chinensis Butter	Emollient	8,00
	Lipobutter Persea (Vantage)	Hydrogenated Vegetable Oil, Hydrogenated Avocado Oil	Emollient, Body Agent	6,00
	Wickenol 131 (Alzo)	Isopropyl Isostearate	Emollient	49,70
	Eldew PS-203R (Ajinomoto)	Phytosteryl/Octyldodecyl Lauroyl Glutamate	Emollient	1,00
	Aperoxid TLA (Biochim)	Lecithin, Tocopherol, Ascorbyl Palmitate, Citric Acid	Antioxidant	0,10
B.	KSP-105 (Shin Etsu)	Vinyl Dimethicone/Methicone Silsesquioxane Crosspolymer	Texturizing Agent	4,00
	Arcopearl Sparkle 211 (Presperse)	CI 77891, Synthetic Fluorphlogopite, CI 77491, Tin Oxide	Pearl	5,00
	Arcopearl Sparkle 220 (Presperse)	Synthetic Fluorphlogopite, CI 77891, Tin Oxide	Pearl	5,00
	Arcopearl Sparkle 230 (Presperse)	Synthetic Fluorphlogopite, CI 77891, Tin Oxide	Pearl	5,00
C.	Bright Oleoactif (Oléos)	Brassica Campestris Seed Oil, Glycyrrhiza Glabra Root Extract, Polyglyceryl-3 Diisostearate, Althaea Officinalis Root Extract, Oryza Sativa Bran Extract	Whitening, Skin Brightening	0,50

Chemical/physical characteristics

Appearance: pearled stick

pH: n.a. Viscosity (Brookfield RVT, 20 rpm, 20°C): n.a.

Viscosity (Brookfield RVT, 20 rpm, 20°C): n.a. Stability: 3 months at 40°C

Manufacturing process

Heat components of phase A up to 95°C. Disperse powders (phase B) into the bulk, add Bright Oleoactif and mix until system is homogeneous. Pour into the final containers.





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ST4-0-10

GET YOUR SKIN GLOWING STICK

A **moisturizing** pocket **stick** with **glow effect** containing avocado and jojoba butters. It gives **light** to bare skin or **refreshes daily make-up**. **Bright Oleoactif**provides a **brighter complexion**.

Key Ingredients

Eldew PS-203R: from vegetal origin, it is an ester with **ceramide-like function**. From a technical point of view it **prevents wax recrystallization** and **improves stability** of the stick.

Technical Plus

Wickenol 131: a fluid ester with **emollient** and **lubricity** properties. Texture is comfortable and it easily glides in application.

Active Plus

Bright Oleoactif: oil-based extract of licorice, marshmallow roots and rice bran in rapeseed oil that **brightens skin**, promotes **hyperpigmentation reduction** and **skin whitening** through complementary pathways.

Unique plus of the formula

A **moisturizing** stick with **refreshing** and **glowing effect** on skin or make-up.

Consumer benefits

Applied **before** make-up: It **moisturizes** and **nourishes** the skin. Applied **on** make-up: It instantly gives **radiance** to skin tone and make-up.

Free of:

- Sulfates
- Synthetic Dye
- Fragrance







This easy-to-apply face primer covers imperfections, blurs pores, smooths fine lines and naturally mattifies creating an even skin surface for better-looking and longer-lasting make-up.

	Trade Name	INCI Name	Function	%
A.	AJK OD 2046 (Ajinomoto)	Octyldodecanol, Dibutyl Lauroyl Glutamide, Dibutyl Ethylhexanoyl Glutamide	Rheology Modifier	9,00
	Microease 1132 (Micro Powders)	Synthetic Wax, Cera Microcristallina	Body Agent	10,00
	Liponate NPGC-2 (Vantage)	Neopentyl Glycol Dicaprylate/Dicaprate	Emollient	37,00
B.	GelMatte 511 (Micro Powders)	Polypropylene, Isohexadecane, Polyamide-8, Polyhydroxystearic Acid	Texturizing Agent, Mattifying	10,00
C.	WCP-2039-White3 (Nikko)	CI 77891, Talc, Magnesium Stearate, Aluminum Hydroxide, Mica, Stearic Acid	Pigment	6,00
	Elisphere A812 (Prodotti Gianni)	Silica	Texturizing Agent, Soft Focus, Thickener	4,00
	Prizmalite P2015SL (Prizmalite)	Glass Beads	Texturizing Agent	4,00
D.	Magicolor 103YP (Presperse)	CI 77492, CI 77891, Mica, Silica Dimethyl Silylate, Polyester-1	Pigment	1,80
	Magicolor 103RP (Presperse)	CI 77491, CI 77891, Mica, Silica Dimethyl Silylate, Polyester-1	Pigment	0,70
	Magicolor 103BP (Presperse)	CI 77499, CI 77891, Mica, Silica Dimethyl Silylate, Polyester-1	Pigment	0,50
E.	Permethyl 99A (Presperse)	Isododecane	Emollient	15,00
F.	Corneosticker DS (Codif)	Bentonite, Olive Oil Decyl Esters, Glycerin, Citric Acid, Hydrated Silica, Aqua, Lactic Acid, Squalene, Chlorella Vulgaris Extract, Maris Sal, Tocopherol	Anti-age, Soft-focus	1,00
	Bright Oleoactif (Oléos)	Brassica Campestris Seed Oil, Glycyrrhiza Glabra Root Extract, Polyglyceryl-3 Diisostearate, Althaea Officinalis Root Extract, Oryza Sativa Bran Extract	Whitening, Skin Brightening	1,00

Manufacturing process

Melt phase A at 110°C, then add GelMatte. Disperse powders (phase C) into the bulk, add Magicolor under stirring, add isododecane and active ingredients (phase F). Cool down to 80°C and pour into final containers.

Remarks

Apply directly onto the skin, then use fingers or a brush to blend for an all-day perfected look.





ST4-0-09

SELFIE READY PRIMER

This primer glides easily onto skin thanks to **AJK OD 2046**. It naturally blends into skin and adjusts to every complexion thanks to microencapsulated pigments Magicolor103. Pores and fine lines are instantly blurred by Elisphere A812 and Prizmalite P2015SL, while GelMatte 511 controls shine and improves skin adhesion. Corneosticker DS and Bright Oléoactif smooth skin and **brighten complexion**.

Key Ingredients

Magicolor 103YP: patented multi-layer encapsulated iron oxide pigments that can move from white to revealing color or color to revealing white. Capsules have different polymer coatings to address sensory, stability and release performance. It has a unique product application with "Color Reveal" story.

Technical Plus

AJK OD 2046: a rheology modifier that gives the chance of obtaining completely clear anhydrous systems. As a result, colour is more powerful and vibrant.

Elisphere A812: provides a great soft focus effect, acts as a texturizer, absorbs sebum and thickens lipophilic systems.

Prizmalite P2015SL: it is a texturizer made of glass spheres with particles size of 10 micron. It acts as a magnifying lense, enhancing pigment effects. It gives soft-focus too, thanks to its spherical and transparent shape. The result is a higher colour yield.

Active Plus

Corneosticker DS: corneo-mimetic powder that **instantly perfects skin**, **blurring imperfections** and improving skin surface. After 2 weeks use, the skin is smoother, softer, more luminous and flawless.

Bright Oleoactif: Oil-based extract of licorice, marshmallow roots and rice bran in rapeseed oil that **brightens skin**, promotes **hyperpigmentation** reduction and skin whitening through complementary pathways.

Unique plus of the formula

Multifunctional face primer that creates a perfected canvas for make-up application.

Consumer benefits

- Blurred imperfections and pores
- Smooth skin
- Even complexion

Free of:

- Silicones
- PEG



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STICK THE STRESS AWAY!

Stick foundation that provides the skin with a natural and matte finish, thanks to its ability to absorb oils. It also gives a creamy and silky feel.

	Trade Name	INCI Name	Function	%
A.	KF-96A-6cS (Shin Etsu)	Dimethicone	Emollient	62,40
	FDP-C-White3 (Nikko)	Talc, CI 77891, Hydrogen Dimethicone, Aluminum Hydroxide	Pigment	2,50
	FDP-C-Red3 (Nikko)	Talc, CI 77891, CI 77491, Hydrogen Dimethicone, Aluminum Hydroxide	Pigment	2,50
	FDP-C-Yellow3 (Nikko)	Talc, CI 77891, CI 77492, Hydrogen Dimethicone, Aluminum Hydroxide	Pigment	2,50
	FDP-C-Black3 (Nikko)	Talc, CI 77891, CI 77499, Hydrogen Dimethicone, Aluminum Hydroxide	Pigment	2,50
	KSP-411 (Shin Etsu)	Polysilicone-1 Crosspolymer	Texturizing Agent	7,00
	Prizmalite P2011SL (Prizmalite)	Glass Beads	Texturizing Agent	2,00
В.	Bentone Gel TN V (Elementis)	C12-15 Alkyl Benzoate, Stearalkonium Hectorite, Propylene Carbonate	Rheology Modifier	3,60
	KSG-1610 (Shin Etsu)	Methyl Trimethicone, Dimethicone/Vinyl Dimethicone Crosspolymer	Texturizing Agent, Thickener	3,00
C.	Performalene 500 Polyethylene (New Phase Technologies)	Polyethylene	Body Agent	11,00
D.	Blue Oleoactif (Oléos)	Glycine Soja Oil, Polyglyceryl-3 Diisostearate, Oryza Sativa Germ Extract, Oryza Sativa Extract	Whitening, Antioxidant, Antipollution	1,00

Chemical/physical characteristics

Appearance: brown stick pH: n.a. Viscosity (Brookfield RVT, 20 rpm, 20°C): n.a.

Stability: 3 months at 40°C

Manufacturing process

Disperse powders into dimethicone (phase A). Thoroughly disperse Bentone and KSG (phase B) into phase A. Heat up to 90° C and add polyethylene wax. Below 80° C add Blue Oleoactif and finally pour into the final containers.





ST4-0-11

STICK THE STRESS AWAY!

Perfect coverage all around with this pocket stick foundation. Our FDP **series** pigments give the perfect colour match with different kind of complexion shades and have also great texture. **Prizmalite P2011SL** is a texturizer that enhances colour of pigments. Blue Oleoactif effectively protects cells from urban pollution and blue light, and **boosts** their defense system.

Key Ingredients

FDP-C-White3: must-have treated pigments for silicone-based formulations, with high consistency of the shade, no need for colour-matching. The colour consistency allows to skip the colour matching stage at the end of the manufacturing process.

FDP-C-Red3: must-have treated pigments for silicone-based formulations, with high consistency of the shade, no need for colour-matching. The colour consistency allows to skip the colour matching stage at the end of the manufacturing process.

FDP-C-Yellow3: must-have treated pigments for silicone-based formulations, with high consistency of the shade, no need for colour-matching. The colour consistency allows to skip the colour matching stage at the end of the manufacturing process.

FDP-C-Black3: must-have treated pigments for silicone-based formulations, with high consistency of the shade, no need for colour-matching. The colour consistency allows to skip the colour matching stage at the end of the manufacturing process.

Technical Plus

Prizmalite P2011SL: it is a texturizer made of glass spheres with particles size of 4 micron. It acts as a magnifying lense, enhancing pigment effects. It gives soft-focus too, thanks to its spherical and transparent shape. The result is a higher colour yield.

Active Plus

Blue Oleoactif: it has nourishing and antioxidant activity, it is effective against hyperpigmentation due to blue visible light and it in this the damages to the skin due to pollution.

Unique plus of the formula

A pocket size product with high colour performance

Consumer benefits

- **pocket size** foundation
- comfortable texture

Free of:

- Sulfates
- Synthetic Dyes

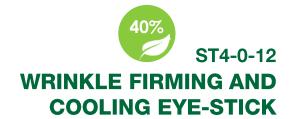
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An easy to apply W/S stick for eyes area. It leaves the skin fresh and hydrated without residues. Stoechiol relaxes the wrinkles for an immediate anti-age effect.

	Trade Name	INCI Name	Function	%
Α.	KF-6038 (Shin Etsu)	Lauryl PEG-9 Polydimethylsiloxyethyl Dimethicone	Emulsifier	3,50
	KSG-19 (Shin Etsu)	Dimethicone, Dimethicone/Vinyl Dimethicone Crosspolymer	Texturizing Agent, Thickener	5,00
	KF-96A-6cS (Shin Etsu)	Dimethicone	Emollient	24,40
	Performalene 400 Polyethylene (New Phase Technologies)	Polyethylene	Body Agent	8,50
	Abwax Ceresin 57 Pearls (Brasca)	Ceresin	Body Agent	8,00
B.	Deionized Water	Aqua		35,00
	ZEMEA (Dupont)	Propanediol	Humectant	3,00
	Sodium Chloride	Sodium Chloride	Stabilizer, Thickener	0,90
C.	KF-96A-1cS (Shin Etsu)	Trisiloxane	Emollient	10,00
	Microcare PHC (Thor)	Phenoxyethanol, Chlorphenesin, Glycerin	Preservative	0,70
	Stoechiol (Codif)	Caprylic/Capric Triglyceride, Lavandula Stoechas Extract	Anti-wrinkle	1,00

Manufacturing process

Weigh components of phase A and heat them up to 80°C. Weigh components of phase B and heat them up to 80°C. Add phase B into phase A and speed up agitation until the emulsion is formed. Cool down at 70°C and add volatile oil, preservative and active ingredient (phase C). Pour into the final containers.

Remarks

Keep the formulation in the fridge to have a cooler effect.





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ST4-0-12

WRINKLE FIRMING AND COOLING EYE-STICK

A pocket-size must-have stick that can be used to **moisturize** and **fresh up** the delicate skin around the **eyes** at any time of the day. **KSG-19** gives **softness** to the product during the application. Combined with **Stoechiol**, a liposoluble extract of Lavandula stoechas, with a **botox-like action** that relaxes the wrinkles, it gives an **immediate and long-term anti-aging effect**.

Key Ingredients

KSG-19: silicone crosspolymer. Clear and completely odourless, it can be used as texturizing and thickening agent in emulsions and anhydrous products. It has a dry and silky feel.

Technical Plus

KF-96A-6cS: high quality light dimethicone, suitable for the eye contour thanks to its low volatility and purity.

Active Plus

Stoechiol: liposoluble extract of the seashore plant Lavandula stoechas, it shows an immediate anti-wrinkle action coupled with a long-term anti-age effect that continues beyond the end of treatment.

Unique plus of the formula

A pocket-size eyes stick that instantly **cool** and **de-puff** tired eyes while **minimizing the appearance of fine lines**.

Consumer benefits

- hydrates and sooths eye area
- **fresh** sensation
- -reduces the appearance of fine lines

Free of:

- fragrance
- parabens
- petrolatum
- sulfates





99% ST4-0-07 PICK-ME-UP WATER FRESH STICK

A natural based W/O stick that gives a quick boost hydration and refreshing effect. The formula is enriched with aloe, marine exopolysaccharides, radical scavenger and creamy olive waxy butter.

	Trade Name	INCI Name	Function	%
A.	NC-1630 (Candelilla Wax) (Nikko)	Candelilla Cera	Body Agent	9,00
	Squalene-Based Olive Waxy Butter		Emollient, Body Agent	13,00
	Vegetable Alternative to Silicone (EFP Biotek)	Hydrogenated Ethylhexyl Olivate, Hydrogenated Olive Oil Unsaponifiables	Emollient	29,05
	Aperoxid TLA (Biochim)	Lecithin, Tocopherol, Ascorbyl Palmitate, Citric Acid	Antioxidant	0,10
	Dispersun DSP-OL100 (Innospec)	Polyhydroxystearic Acid	Dispersing Agent	0,10
	Hexaglyn PR-15 (Nikko)	Polyglyceryl-6 Polyricinoleate	Emulsifier	1,00
В.	Deionized Water	Aqua		39,00
	Sodium Chloride	Sodium Chloride	Stabilizer	1,00
	Aloe Vera Gel Spray-Dried Powder 200X (Improve USA)	Aloe Barbadensis Leaf Juice Powder	Soothing, Moisturizing	0,05
	EPS Seamat PA (Codif)	Aqua, Saccharide Isomerate, Phenethyl Alcohol	Mattifying Agent	1,00
C.	Amihope LL (Ajinomoto)	Lauroyl Lysine	Texturizing Agent	5,00
D.	LIFE Oleobooster (Oléos)	Brassica Campestris Seed Oil, Polyglyceryl-3- Diisostearate, Stevia Rebaudiana Extract, Cistus Monspeliensis Extract	Antioxidant, Anti-age	1,00
E.	Microcare PE (Thor)	Phenoxyethanol	Preservative	0,70
	Floressenza (Nova Fragranze)	Parfum	Parfum	qs
	1			

Manufacturing process

Weigh components of phase A and heat them up to 75-80 °C. Weigh components of phase B and heat them up to the same temperature of phase A. Add phase B to phase A under fast stirring. When the emulsion is formed disperse powders and add active ingredients, preservative and parfume. When the bulk is homogeneous pour into the mould.





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ST4-0-07

PICK-ME-UP WATER FRESH STICK

This pocket stick is a refreshing product to pick up anytime during the day to refresh skin with or without make up on. It is activated by three ingredients: Aloe Vera Gel Spray-Dried Powdew 200X, with its moisturizing and soothing properties, Life Oleobooster, a mix of Stevia, Cistus and Rapseed Oil with a brightening effect, and a exopolysaccharide with a mattifying activity, EPS Seamat PA. This mattifying action is improved by Amihope LL, a L-Lysine derived texture enhancer. A light feel oil, Vegetable Alternative to Silicone, is used.

Technical Plus

Amihope LL: amino-acid derivative made from L-Lysine and a fatty acid. It imparts a soft and silky feel to the skin as well as excellent emolliency and also **can relieve drying feel** of inorganic powders. The particles have flat and hexagonal shape, resulting in **excellent adherence** to skin which provides long wearing properties.

Active Plus

Aloe Vera Gel Spray-Dried Powder 200X: soothing and **moisturizing**, it is the perfect ingredient for sensitive skin.

EPS Seamat PA: derived from Marine Biotechnology, it is a Marine Exopolysaccharide with a unique and completely new structure which gives it the property of an immediate mattifying agent.

LIFE Oleobooster: it protects the mitochondria, helping the cells to maintain their optimal energy levels. The consequence is smoother, brighter and revived skin.

Unique plus of the formula

A pocket product with **moisturizing** and **mattifying** properties.

Consumer benefits

- pocket product easy to use
- refreshing action
- mattifying effect

Free of:

- Silicones
- Sulfates
- Synthetic Dyes
- D5
- Petrolatum







A natural-based, purifying and energizing oil-to-milk face cleansing stick that releases charcoal upon application and gently exfoliates skin, leaving it smooth, clear and radiant.

	Trade Name	INCI Name	Function	%
A.	Hexaglyn 1-OV (Nikko)	Polyglyceryl-6 Oleate	Emulsifier	15,00
	Decaglyn 1-L (Nikko)	Polyglyceryl-10 Laurate	Solubilizer	2,50
	Glicerina F.U. Ph.Eur.	Glycerin	Humectant	10,00
B.	Lipovol C-76 (Vantage)	Cocos Nucifera Oil	Emollient	20,00
	GS-MHP (Nikko)	Methylheptyl Palmitate	Emollient	31,00
	AJK OD 2046 (Ajinomoto)	Octyldodecanol, Dibutyl Lauroyl Glutamide, Dibutyl Ethylhexanoyl Glutamide	Rheology Modifier	8,00
	Microease 1132 (Micro Powders)	Synthetic Wax, Cera Microcristallina	Body Agent	8,00
	Eldew PS-203R (Ajinomoto)	Phytosteryl/Octyldodecyl Lauroyl Glutamate	Emollient	1,00
	Aperoxid TLA (Biochim)	Lecithin, Tocopherol, Ascorbyl Palmitate, Citric Acid	Antioxidant	0,10
C.	LIFE Oleobooster (Oléos)	Brassica Campestris Seed Oil, Polyglyceryl-3- Diisostearate, Stevia Rebaudiana Extract, Cistus Monspeliensis Extract	Antioxidant, Anti-age	1,00
D.	Lipobead Detox with Charcoal (Vantage)	Mannitol, Cellulose, Charcoal Powder, Caprylic/Capric Triglyceride, Hydroxypropyl Methylcellulose, CI 77499	Antipollution, Detoxyfying	1,20
	Magicolor 150W/CHC (Presperse)	CI 77891, Silica Dimethyl Silylate, Ethyl Cellulose, Zea Mays Starch, Lauric Acid, Charcoal Powder, Polyglyceryl-10 Stearate	Encapsulated Pigment	1,20
	Ecoscrub 80PC (Micro Powders)	Polylactic Acid	Exfoliant	1,00

Chemical/physical characteristics

Appearance:

pH:

Viscosity (Brookfield RVT, 20 rpm, 20°C):

Stability:

under test

Manufacturing process

Blend phase A ingredients, add phase B and heat to 100°C. Cool down to 75°C, add Phase C and D, then pour in container.

Remarks

Apply stick to wet face and massage to transform the stick into an oil and to release charcoal. Rinse off with warm water. Clean the stick after use.





PROV0018

PURENERGY CHARCOAL CLEANSING STICK

This portable stick cleanses skin without drying it out or leaving a greasy film thanks to the gentle yet effective polyglycerols combination of Hexaglyn 1-OV and Decaglyn 1-L. GS-MHP, an ultra-light plant-derived ester, helps dissolving sebum and dirt, while Lipovol C-76 ensures skin's spreadability. It is formulated with Ecoscrub 80PC to gently exfoliate skin, Magicolor 150W/CHC to release detoxifying charcoal upon application, and Lipobead Detox with Charcoal for added visual and exfoliating effect. Life Oléobooster protects skin energy.

Key Ingredients

Hexaglyn 1-OV: PEG-free liquid hydrophilic emulsifier with vegetal origin. **Decaglyn 1-L**: a plant-derived PEG-free solubilizer for cleansing application, emulsions and wet wipes base. It is an excellent foaming booster and sebum remover.

Technical Plus

Magicolor 150W/CHC: patented multi-layer encapsulated charcoal powder that moves from white to revealing color upon application. It has a unique product application with "Color Reveal" story.

Active Plus

LIFE Oleobooster: it protects the mitochondria, helping the cells to maintain their optimal energy levels. The consequence is smoother, brighter and revived skin.

Unique plus of the formula

An easy to use **charcoal-releasing oil-to-milk cleansing stick** that leaves the skin hydrated, energized and radiant.

Consumer benefits

- Convenient cleansing
- **Non-drying** afterfeel
- Energizing and purifying

Free of:

- PEG free
- Silicone free
- Microplastic free

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